

## BASURA BASH PLANNING ORGANIZATION



Basura Bash Planning  
Organization  
Annual San Antonio Waterways Clean Up  
c/o Keep San Antonio Beautiful  
4410 W. Piedras Dr.  
San Antonio, TX 78228  
(210) 207-6460  
Basurabash.org

Dear Prospective Sponsor:

The **Basura Bash Planning Organization** is beginning its annual fundraising campaign for the **17<sup>th</sup> ANNUAL BASURA BASH** to be held on Saturday, February 26th, 2011. In 2010, over 2,825 volunteers citywide collected 42 tons of trash, recycled 3.7 tons of materials, and collected 250 tires. Contributions such as yours gave our volunteers equipment and resources necessary and played a large part in helping our volunteers accomplish this feat. We are dedicated to the continued growth and expansion of this event. To break last year's record, we are counting on your continued support and your contribution to San Antonio's *largest volunteer environmental clean up project*.

In recognition of your support, you or your company will be acknowledged as a sponsor on the event materials, printed materials, the Basura Bash interactive website, in public forums including press conferences, meetings with the City Council, and the Bexar County Commissioners Court, among others.

Our vision of cleaning the entire San Antonio River Watershed in Bexar County depends on your support. I can be reached at (210) 872-8859 or via email at [bob.tome@intertek.com](mailto:bob.tome@intertek.com) for an informative presentation on the history of the Basura Bash, the importance of cleaning our waterways, and details on becoming a 2011 sponsor or a lifetime partner. Please complete the enclosed Sponsorship Registration Form today!

In addition to your sponsorship, your participation is essential to accomplish our vision of eliminating trash from our waterways. We welcome your company's volunteers and request that volunteers register at [www.basurabash.org](http://www.basurabash.org). The **Basura Bash Planning Organization** welcomes you to identify a champion within your organization to attend our next meeting. Sponsor like you mean it --- become a Partner! Contact me today!

Funds for the **Basura Bash Planning Organization** are administrated by *Keep San Antonio Beautiful*, a non-profit, 501C (3), organization governed by an independent Board of Directors.

If you have any questions or need more information, please visit our interactive website at [www.basurabash.org](http://www.basurabash.org).

Sincerely,

Bob Tome  
Chair, 2011 Basura Bash Planning Organization

**Clean It Like You Mean It!**



**\$2,500 PLATINUM LEVEL**

- Advertisement of sponsorship with your logo prominently displayed on all promotional materials
- Prominent display of your logo on event day giveaways distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company’s booth at event day headquarters
- Opportunity to display your company’s banner at event day headquarters

**\$1,000 GOLD LEVEL**

- Advertisement of sponsorship with your logo on all promotional materials
- Company logo on event day t-shirts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company’s booth at event day headquarters

**\$500 SILVER LEVEL**

- Advertisement of sponsorship with your company name listed on promotional materials
- Company name line listed on event day materials distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website

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We are excited to participate at the  Platinum  Gold  Silver level!!

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**SPONSORSHIP DEADLINE IS JANUARY 15, 2011!!!**

**MAIL YOUR CHECK TODAY TO:**

**Basura Bash Organization**  
**C/O Keep San Antonio Beautiful**  
**4410 W. Piedras Dr.**  
**San Antonio, TX 78228**

**Clean It Like You Mean It!**