

## BASURA BASH PLANNING ORGANIZATION



Basura Bash Planning Organization  
Annual San Antonio Waterways Clean Up  
c/o San Antonio River Foundation  
P.O. Box 830045  
San Antonio, TX 78283-0045  
(Basurabash.org)

Dear Prospective Sponsor:

The **Basura Bash Planning Organization** is beginning its annual fundraising campaign for the **18<sup>th</sup> ANNUAL BASURA BASH** to be held on Saturday, February 25, 2012. In 2011, the event drew approximately 2600 volunteers working to clean up 15 various waterways in San Antonio and Leon Valley. Volunteers collected 35.5 tons of trash, 2.5 tons of scrap metal, and 8.9 tons of tires!

Our sponsors' contributions play a large part in helping our volunteers accomplish this feat each year. To break last year's record, we are counting on your continued support for San Antonio's largest volunteer one-day environmental clean-up project.

In recognition of your support, you or your company will be acknowledged as a sponsor on the event giveaways, printed materials, the Basura Bash interactive website, in public forums including press conferences, meetings with the San Antonio City Council, and the Bexar County Commissioners Court, amongst other opportunities.

Our vision of cleaning the entire San Antonio River Watershed in Bexar County depends on your support. For an informative presentation on the history of the Basura Bash, the importance of cleaning our waterways, and details on becoming a sponsor for our 2012 event or a lifetime partner, please contact me! I can be reached at 210-393-9538 or via email at [cfavena@gmail.com](mailto:cfavena@gmail.com). Or, you can complete and return the enclosed Sponsorship Registration Form today!

In addition to your sponsorship, volunteer participation is essential to accomplishing our vision of eliminating trash from our waterways. We welcome your company's volunteers and request that volunteers register at [www.basurabash.org](http://www.basurabash.org).

Funds for the **Basura Bash Planning Organization** are administered by *the San Antonio River Foundation*, a non-profit, 501C (3), organization governed by an independent Board of Directors.

Visit our interactive website at [www.basurabash.org](http://www.basurabash.org). The **Basura Bash Planning Organization** welcomes you to identify a champion within your organization to attend our next meeting. Sponsor like you mean it --- become a Partner! Contact me today!

Sincerely,

Cesar Avena  
Sponsorship Committee Chair  
Basura Bash Planning Organization

Enclosures

# 2012 BASURA BASH SPONSORSHIP LEVELS

## \$2,500 PLATINUM LEVEL

- Advertisement of sponsorship with your logo prominently displayed on all promotional materials
- Prominent display of your logo on event day giveaways distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters
- Opportunity to display your company's banner at event day headquarters

## \$1,000 GOLD LEVEL

- Advertisement of sponsorship with your logo on all promotional materials
- Company logo on event day gifts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters

## \$500 SILVER LEVEL

- Advertisement of sponsorship with your company name listed on promotional materials
- Company name line listed on event day materials distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website

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We are excited to participate at the  Platinum  Gold  Silver level!!

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**SPONSORSHIP DEADLINE IS JANUARY 31, 2012!!!**

**MAIL YOUR CHECK TODAY TO:**

**Basura Bash Organization**

**C/O San Antonio River Foundation**

**P.O. Box 830045**

**San Antonio, Tx 78283-0045**

**Checks need to be made out to Basura Bash c/o San Antonio River Foundation**